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Media Release

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Garden City Cabs flourishes in Toowoomba

The Black & White Group of Companies has successfully acquired a large parcel of taxi licences and a taxi management business in the Toowoomba, Oakey and Crows Nest areas. In what is a major business coup for Black & White Cabs, this acquisition will result in considerable fleet growth for the company's subsidiary, Garden City Cabs.

Commenting on the acquisition, Greg Webb, Managing Director for Black & White Cabs believes this development will be a significant benefit to Toowoomba and the region's residents and businesses. "We are excited about this development and firmly believe it is a very positive outcome for owners, operators, drivers and the travelling public", he said.

"Garden City Cabs will be given greater access to extensive marketing, sales and technical support from our Brisbane base to ensure outstanding service standards are achieved and the already reliable service is continued", he commented.

The acquisition means Garden City Cabs now controls over 80 percent of taxis operating in Toowoomba and surrounds. According to Mat Kroehn, Manager, Garden City Cabs, the future is very bright for taxi services in the region.

"This means our affiliated taxi operators will now benefit from the powerful marketing program with tactical and technical prowess second to none. Black & White's commitment to the public, the industry and Toowoomba is beyond question. We own our premises at Drayton Rd, we own several taxi licences in Toowoomba and surrounds and we have a large contingent of local staff backed-up by a 24x7 Brisbane call centre" he said.

Residents and businesses across the region will experience immediate benefits in terms of taxi access, reliability and a commitment to service confirmed Mr Webb. "Our business culture is one of engagement, loyalty and continual improvement. This is our pledge to Toowoomba residents and members of the local taxi industry", he said.

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